

Kwizda Agro Launches Three Biological Products in Germany

Plant Protection Provider Expands Product Portfolio for Fruit and Wine Cultivation

Meckesheim/Vienna, January 23, 2025 — **Austrian plant protection provider Kwizda Agro is introducing three innovative biological products to the German market this January, designed for both organic and conventional production. With BOTECTOR[®], BLOSSOM PROTECT[™], and WEINTEC[®], Kwizda Agro offers sustainable and environmentally friendly solutions tailored to the needs of fruit and wine cultivation. These additions meet the growing demands of modern agriculture.**

"The constantly changing conditions driven by climate change, extreme weather events, and emerging pests pose increasing challenges for agriculture in Germany and across Europe. Crop health, in particular, requires innovative solutions," said Andreas Reischütz, Kwizda Agro Country Manager for Germany and Austria. "With our extensive expertise, we can deliver targeted and effective products to the German market. Expanding our portfolio underscores our commitment to providing modern solutions for both organic and conventional spray programs," Reischütz added.

In Germany, Kwizda Agro's own-developed products UPSIDE[®] and TRICO[®] are already available, offering proven plant protection that aligns with organic farming principles. The addition of three new biological plant protection products further enhances the portfolio for fruit and wine growers.

BOTECTOR[®] is a biological fungicide that combats *Botrytis cinerea* (gray mold) in grapes, strawberries, and various berry fruits (raspberries, blackcurrants, etc.) by limiting pathogens through nutrient competition. BLOSSOM PROTECT[™] provides a unique solution to protect pome fruit from fire blight and storage diseases. It forms a protective biofilm that blocks pathogens by lowering the pH level and depriving harmful microorganisms of nutrients. Both products leave no residues and are certified for organic farming.

For viticulture, Kwizda Agro is introducing WEINTEC[®], a pheromone-based and user-friendly solution for disrupting grapevine moths in Germany. Its high pheromone concentration provides effective control across all moth generations while requiring fewer dispensers per hectare, saving valuable labor time.

Further details about these products can be found at www.kwizda-agro.de.

Photo (Print free of charge, Copyright: Kwizda Agro)

Kwizda Agro expands its product portfolio in Germany with innovative and environmentally friendly solutions.

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About Kwizda Agro

Kwizda Agro GmbH is one of the leading providers of chemical and biological plant protection solutions and part of the Kwizda Group in Austria. The company develops innovative active ingredients and has extensive expertise in producing complex, high-quality formulations. Its technology and product development teams, along with its Crop Solutions division, focus on developing and internationally distributing innovative biological products for forestry, specialty crops, and arable farming. Through its own international distribution network, the company provides expert advice on sustainable, site-specific plant protection. With over 400 employees at locations in Austria, Germany, France, Italy, Spain, Hungary, Romania, and the USA, Kwizda Agro ensures thriving crops for agriculture and healthy gardens as spaces for relaxation.

For more information, visit www.kwizda-agro.com.

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